



## WE'RE INVESTORS, NOT OPERATORS

We are Kissel Capital, a seasoned investment firm with a unique approach to identifying opportunities and delivering tangible benefits. With two decades of experience, we know that our model is uncommon, our dedication is unmatched, and our results speak for themselves.



## ALIGNING WITH OPPORTUNITIES

We focus exclusively on partnering with passionate management teams to create lasting relationships.

### SITUATIONS

- Founder and management team recapitalizations
- Legacy PE portfolio companies
- Broken auction processes
- Storied opportunities involving healthy companies

### INVESTMENT CHARACTERISTICS

- Meaningful management team rollover
- Asset light or heavy
- North America-based
- Majority or minority equity stake
- Revenue up to \$100M and profitable

## FOCUSED INVESTING

At Kissel Capital, we invest in the industry sectors where our expertise will provide the most value, delivering targeted support to ensure strategic growth.

### SECTOR FOCUS: INDUSTRIAL SERVICES

- Industrial technology
- Utility and telecom
- Rental business models
- Oilfield services and equipment

## OUR GUIDING PRINCIPLES



### Honesty

At Kissel Capital, we don't just talk the talk; we walk the walk. We earn trust by giving respect and dealing fairly.



### Humanity

We put people at the forefront of everything we do, which is why we only work with those who share our ethics and our passions.



### Humility

We prioritize hard work and accountability because we know that your business is something we earn, not something we're owed.