

Who we are:

After spending the past two decades in a prominent middle market PE firm, we've seen the good and the bad of what private equity has to offer. Kissel Capital's approach is to utilize the best practices from the private equity industry and avoid the "TPS Reports." Our investments fall a little outside of the traditional PE target zone to avoid highly competitive situations. We invest with our network of industry insiders and together collaborate with Management Teams to achieve long-term growth initiatives. We are problem solvers, we work hard, hold each other accountable, and have fun along the way.







Situations

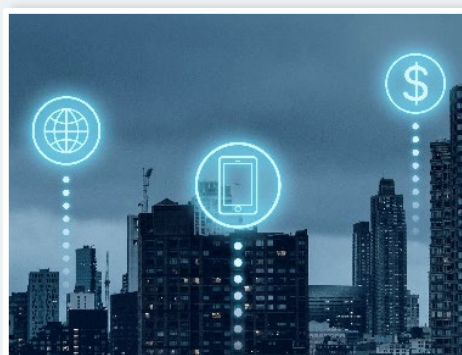
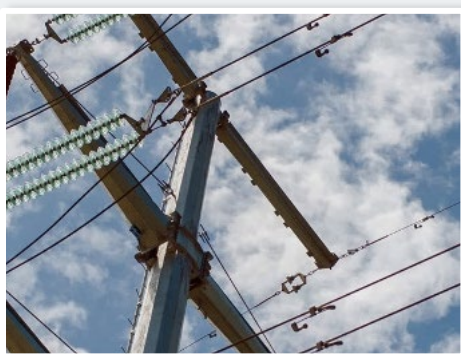
- ▶ Founder / Management Team recapitalizations
- ▶ Legacy PE portfolio companies
- ▶ Broken auction processes
- ▶ Storied opportunities involving healthy companies

Investment Characteristics

- ▶ Meaningful Management Team Rollover
- ▶ Asset Light or Heavy
- ▶ Geography: US or Canada
- ▶ Majority or minority equity stake
- ▶ Revenue up to \$100M and profitable



 Partnership approach – “Investors, not Operators”	 No pre-determined hold periods	 Flexible capital structures – majority or minority equity	 Trust – grounded in Midwestern values and work ethic	 Buy, build and hold – less companies, more attention	 Lower middle market focused
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Contact us: